

PERFORMANCE										
CANNES LIONS										
Impact Creative Effectiveness Lions	Grand Prix	Gold Lion	Silver Lion	Bronze Lion	Shortlist					
	1000	700	500	300	200					
Digital PIE PERFORMANCE										
	Digital Pie	Nominee								
	100	60								
Google Premier Partner Awards										
A. Search Innovation	Winner	Finalist								
	300	70								
B. Display										
C. Mobile										
D. Shopping										
E. Video										
F. Growing Business Online										
European Search Award										
Best use of search ...	Winner	Shortlist								
	300	70								
Best local campaign										
Best low budget campaign										
Best use of PR in a search campaign										
Best use of social media in a search campaign										
Best use of data										
Best integrated campaign										
Best mobile campaign										
Best PPC campaign										
Best SEO campaign										
Best pan European campaign										
Best use of content marketing										
IDEAS										
CANNES LIONS										
	Grand Prix (Digital)	Gold Lion	Silver Lion	Bronze Lion	Shortlist					
	1000	700	500	300	200					
A. Communication - Mobile Lions										
B. Experience – Creative eCommerce Lions										
C. Reach - Social & Influencer Lions										
Digital PIE IDEAS										
	Digital Pie	Nominee								
	100	60								
Zlatý Klíнец (kat. digital)										
	Grand Prix (Digital)	Zlatý klíнец Digitálna Kampaň	Strieborný klíнец Kampaň	Bronzový klíнец Kampaň	Shortlist Kampaň	Zlatý klíнец	Strieborný klíнец	Bronzový klíнец	Shortlist	
G. Digital	150	90	70	50	30	70	50	30	10	
Eurobest										
A. Digital: Sectors	Grand Prix	Gold Award	Silver Award	Bronze Award	Shortlist					
	500	350	250	100	60					
B. Web Platform										
C. Online Ad										
D. Online Video										
E. Social & Influencer										
F. Branded Games										
G. Branded Tech										
H. Campaign										
FLEMA										
Najlepšie využitie digitálnych médií	Vítaz	Shortlist								
	80	40								
ADCE										
Interactive & Mobile	Gold Award	Silver Award	Bronze Award	Shortlist						
	300	200	100	70						
PROKOP										
B. Digitálne PR	Grand Prix (Digital)	Gold	Silver	Bronze	Shortlist					
	150	60	40	20	10					
Golden Drum										
Digital & Mobile	Grand Prix	Golden Drum	Silver Drum	Finalist						
	250	150	100	50						
EXECUTION										
CANNES LIONS										
Digital Craft Lions	Grand Prix	Gold Lion	Silver Lion	Bronze Lion	Shortlist					
	1000	700	500	300	200					
Digital PIE EXECUTION										
	Digital Pie	Nominee								
	100	60								
Webby Awards										
	Webby Award	Webby Peoples Voice Award								
	100	50								
Golden Drum Craft										
	Grand Prix	Golden Drum	Silver Drum	Finalist						
	250	150	100	50						
AWWWARDS										
	Sites of the Year	Sites of the Month	Sites of the Day	Mobile Excellence	Honorable					
	200	100	70	50	30					
FWA										
	FOTY	PCA	FOTM	FOTD						
	200	150	100	70						
RED DOT Award										
online	Red Dot: Grand Prix	Red Dot: Best of the Best	Red Dot Award							
apps	500	350	250							
advertising category (digital)										
Zlatý klíнец Craft - C3										
	Zlatý klíнец	Strieborný klíнец	Bronzový klíнец	Shortlist						
	70	50	30	10						