

**PERFORMANCE:**

CANNES LIONS [jún 2026]	Grand Prix	Gold Lion	Silver Lion	Bronze Lion	Shortlist
Impact Creative Effectiveness Lions	1000	700	500	300	200

Digital PIE [apríl 2026]	Grand PIE	Zlatá KAMPAŇ	Strieborná KAMPAŇ	Bronzov KAMPAŇ	Kampaň (shortlist)	Zlatý PIE	Strieborný PIE	Bronzový PIE	shortlist
PERFORMANCE	200	150	120	90	50	120	90	60	30

European Search Award [máj 2026]	Winner	Shortlist
Best use of search ...	150	30
Best local campaign	150	30
Best low budget campaign	150	30
Best use of PR in a search campaign	150	30
Best use of social media in a search campaign	150	30
Best use of data	150	30
Best integrated campaign	150	30
Best mobile campaign	150	30
Best PPC campaign	150	30
Best SEO campaign	150	30
Best pan European campaign	150	30
Best use of content marketing	150	30
Most inovated campaign	150	30
Best use of AI ...	150	30

EFFIE SK [január 2026]	Grand Effie	Zlato	Striebro	Bronz	Shortlist
Digital	350	200	120	90	60

EFFIE EU [december 2025]	Grand Effie	Zlato	Striebro	Bronz	Shortlist
Digitálna kampaň zo Slovenska	500	300	200	100	70

EFFIE Global Multiregion / Best of Best [jún 2026]	Grand Effie	Zlato	Striebro	Bronz	Shortlist
Digitálna kampaň zo Slovenska	700	500	330	160	100

<b>The Drum Awards [október 2026]</b>	<b>Winner</b>	<b>Shortlist</b>
Social media	150	30
Digital	150	30
SEO	150	30

<b>European Content Awards [september 2026]</b>	<b>Winner</b>	<b>Shortlist</b>
LOW BUDGET CONTENT CAMPAIGN	100	20
VIDEO CONTENT CAMPAIGN	100	20
BEST COLLABORATION FOR SOCIAL MEDIA	100	20
BEST CONTENT SERIES OF THE YEAR	100	20
EMAIL MARKETING CAMPAIGN OF THE YEAR	100	20
BEST SEARCH CAMPAIGN OF THE YEAR	100	20
BEST USE OF DATA	100	20

<b>Global Search Awards [október 2026]</b>	<b>Winner</b>	<b>Shortlist</b>
Best use of search ...	180	50
Best local campaign	180	50
Best low budget campaign	180	50
Best use of PR in a search campaign	180	50
Best use of social media in a search campaign	180	50
Best use of data	180	50
Best integrated campaign	180	50
Best mobile campaign	180	50
Best PPC campaign	180	50
Best SEO campaign	180	50
Best pan European campaign	180	50
Best use of content marketing	180	50
Most Innovative Campaign	180	50
Best use of AI ...	180	50

**IDEA:**

<b>CANNES LIONS [jún 2026]</b>	<b>Grand Prix (Digital)</b>	<b>Gold Lion</b>	<b>Silver Lion</b>	<b>Bronze Lion</b>	<b>Shortlist</b>
A. Communication - Mobile Lions	1000	700	500	300	200
B. Experience – Creative eCommerce Lions	1000	700	500	300	200
C. Reach - Social & Influencer Lions	1000	700	500	300	200
Entertainment Lions for Gaming	1000	700	500	300	200

<b>Digital PIE [apríl 2026]</b>	<b>Grand PIE</b>	<b>Zlatá KAMPAŇ</b>	<b>Strieborná KAMPAŇ</b>	<b>Bronzová KAMPAŇ</b>	<b>Kampaň (shortlist)</b>	<b>Zlatý PIE</b>	<b>Strieborný PIE</b>	<b>Bronzový PIE</b>	<b>shortlist</b>
IDEAS	200	150	120	90	50	120	90	60	30

<b>Zlatý Klinec (kat. digital) [september 2026]</b>	<b>Grand Prix (Digital)</b>	<b>Zlatý klinec Digitálna Kampaň</b>	<b>Strieborný klinec Digitálna Kampaň</b>	<b>Bronzový klinec Digitálna Kampaň</b>	<b>Shortlist Digitálna Kampaň</b>	<b>Zlatý klinec</b>	<b>Strieborný klinec</b>	<b>Bronzový klinec</b>	<b>Shortlist</b>
G. Digital	150	90	70	50	30	70	50	30	10

<b>Eurobest [november 2026]</b>	<b>Grand Prix</b>	<b>Gold Award</b>	<b>Silver Award</b>	<b>Bronze Award</b>	<b>Shortlist</b>
Digital Craft	500	350	250	100	60
Innovation	500	350	250	100	60
Integrated	500	350	250	100	60
Social & Creator	500	350	250	100	60

<b>FLE Media Awards [október 2026]</b>					
	<b>Grand Prix</b>	<b>Zlato</b>	<b>Striebro</b>	<b>Bronz</b>	<b>Shortlist</b>
Best Non Spot Campaign	150	100	80	60	30
Best Spot Campaign	150	80	65	50	25

<b>ADCE [október 2026]</b>	<b>Grand Prix</b>	<b>Gold Award</b>	<b>Silver Award</b>	<b>Bronze Award</b>	<b>Shortlist</b>
Interactive & Mobile	500	350	250	150	100
Film & Audio: Online videos	500	350	250	150	100
Print & Outdoor: Digital Screens	500	350	250	150	100

<b>PROKOP [máj 2026]</b>	<b>Grand Prix (Digital)</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Shortlist</b>
PR Innovation	150	60	40	20	10
Influencer PR	150	60	40	20	10

<b>Golden Drum [október 2026]</b>	<b>Grand Prix</b>	<b>Golden Drum</b>	<b>Silver Drum</b>	<b>Finalist</b>
Digital & Mobile & Technology	290	190	140	90
Creative use of media (use of platforms)	290	190	140	90
Excellence in media (use of creative idea, influencer campaign, digital media engagement)	290	190	140	90

<b>New York Festivals [jún 2026]</b>	<b>Grand Prize</b>	<b>1st prize</b>	<b>2nd prize</b>	<b>3rd prize</b>	<b>Finalist</b>	<b>Shortlist</b>
Activation & Engagement: Mobile, Social Media, Technology, VR/AR	300	200	150	100	50	30
Audio / Radio: Podcasts	300	200	150	100	50	30
Avant Garde Innovative: Digital Transformations, Social Media	300	200	150	100	50	30
Branded Content, Entertainment: Digital/Mobile/Social, Best Use Gaming, VR/AR	300	200	150	100	50	30
Digital/Mobile: cela subkategorie Mobile Platform a Best Use	300	200	150	100	50	30
Public Relations: Digital/Mobile, Social Media	300	200	150	100	50	30
Social Media & Influencer: vsetky podkategorie	300	200	150	100	50	30

<b>EPICA [december 2026]</b>	<b>Grand Prix</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Shortlist</b>
Technique: Creative Technology, Creative use of AI	300	200	150	100	30
Digital: všetky podkategorie	300	200	150	100	30
Influencer & Creator Marketing	300	200	150	100	30

<b>Zlatý Středník [september 2026]</b>	<b>Grand Prix</b>	<b>1.</b>	<b>2.</b>	<b>3.</b>	<b>Shortlist/TOP RATED</b>
Kreatívna idea	150	60	40	20	10
Využitie sociálnych sietí & influencer marketing	150	60	40	20	10

**EXECUTION:**

<b>CANNES LIONS [jún 2026]</b>	<b>Grand Prix</b>	<b>Gold Lion</b>	<b>Silver Lion</b>	<b>Bronze Lion</b>	<b>Shortlist</b>
Digital Craft Lions	1000	700	500	300	200
Entertainment Lions for Gaming	1000	700	500	300	200

<b>Digital PIE [apríl 2026]</b>	<b>Grand PIE</b>	<b>Zlatá KAMPAŇ</b>	<b>Strieborná KAMPAŇ</b>	<b>Bronzov KAMPAŇ</b>	<b>Kampaň (shortlist)</b>	<b>Zlatý PIE</b>	<b>Strieborný PIE</b>	<b>Bronzový PIE</b>	<b>shortlist</b>
EXECUTION	200	150	120	90	50	120	90	60	30
Digital Media Solutions						120	90	60	30

<b>Webby Awards [apríl 2026]</b>	<b>Webby Award</b>	<b>Webby Peoples Voice Award</b>
	100	50

<b>Golden Drum [október 2026]</b>	<b>Grand Prix</b>	<b>Golden Drum</b>	<b>Silver Drum</b>	<b>Finalist</b>
Craft Drum: Industry Craft, Motion Craft, Digital Craft, Innovation Craft	290	190	140	90

<b>AWWWARDS [december 2026 - január 2027]</b>	<b>Sites of the Year</b>	<b>Sites of the Month</b>	<b>Sites of the Day</b>	<b>Mobile &amp; Apps</b>	<b>Honorable</b>
	200	100	70	50	30

<b>FWA [december 2026 - január 2027]</b>	<b>FOTY</b>	<b>PCA</b>	<b>FOTM</b>	<b>FOTD</b>
	200	150	100	70

<b>RED DOT Award [júl 2026]</b>	<b>Red Dot: Grand Prix</b>	<b>Red Dot: Best of the Best</b>	<b>Red Dot Award</b>
online	500	350	250
apps	500	350	250
advertising category (digital)	500	350	250
Digital Solution	500	350	250

<b>Zlaty klinec Craft - C3 [september 2026]</b>	<b>Zlaty klinec</b>	<b>Strieborny klinec</b>	<b>Bronzovy klinec</b>	<b>Shortlist</b>
Kat. VISUAL, pod. Online vizuál	70	50	30	10
Kat. CRAFT, pod. Best Digital Craft	70	50	30	10
Kat. DESIGN, pod. Websites & Mobile	70	50	30	10
Kat. FILM, pod. Online film video	70	50	30	10

<b>New York Festivals [apríl/máj 2026]</b>	<b>Grand Prize</b>	<b>1st prize</b>	<b>2nd prize</b>	<b>3rd prize</b>	<b>Finalist</b>	<b>Shortlist</b>
Design: Digital/Mobile, Ecommerce	300	200	150	100	50	30
Digital/Mobile: cela subkategoria Craft	300	200	150	100	50	30
Film: Made for online, Made for social media, Interactive	300	200	150	100	50	30
Outdoor: Digital Displays	300	200	150	100	50	30
Print: Digital Displays	300	200	150	100	50	30

<b>ADCE [október 2026]</b>	<b>Grand Prix</b>	<b>Gold Award</b>	<b>Silver Award</b>	<b>Bronze Award</b>	<b>Shortlist</b>
Interactive & Mobile: interactive design	500	350	250	150	100
Interactive & Mobile: Data visualisation	500	350	250	150	100
Interactive & Mobile: Digital service experience	500	350	250	150	100