

Performance

CANNES LIONS [jún 2025]	Grand Prix	Gold Lion	Silver Lion	Bronze Lion	Shortlist
Impact Creative Effectiveness Lions	1000	700	500	300	200

Digital PIE [apríl 2025]	Grand PIE	Zlatá KAMPAŇ	Strieborná KAMPAŇ	Bronzov KAMPAŇ	Kampaň (shortlist)	Zlatý PIE	Strieborný PIE	Bronzový PIE	shortlist
PERFORMANCE	200	150	120	90	50	120	90	60	30

European Search Award [máj 2025]	Winner	Shortlist
Best use of search ...	100	20
Best local campaign	100	20
Best low budget campaign	100	20
Best use of PR in a search campaign	100	20
Best use of social media in a search campaign	100	20
Best use of data	100	20
Best integrated campaign	100	20
Best mobile campaign	100	20
Best PPC campaign	100	20
Best SEO campaign	100	20
Best pan European campaign	100	20
Best use of content marketing	100	20

EFFIE SK [január 2025]	Grand Effie	Zlato	Striebro	Bronz	Shortlist
Digital	350	200	120	90	60

EFFIE EU [december 2024]	Grand Effie	Zlato	Striebro	Bronz	Shortlist
Digitálna kampaň zo Slovenska	500	300	200	100	90

EFFIE Global Multiregion / Best of Best [november 2024]	Grand Effie	Zlato	Striebro	Bronz	Shortlist
Digitálna kampaň zo Slovenska	700	500	330	160	100

The Drum Awards [október 2025]	Winner	Shortlist
Social media	100	20
Digital	100	20
SEO	100	20

Content & PR Pro - European Awards (premenovaný: European Content Awards) [august 2025]	Winner	Shortlist
SOCIAL MEDIA CONTENT CAMPAIGN	100	20
LOW BUDGET CONTENT CAMPAIG	100	20
CONTENT STRATEGY OF THE YEAR	100	20
VIDEO CONTENT CAMPAIGN	100	20
ROI CONTENT CAMPAIGN	100	20

Global Search Awards [október 2025]	Winner	Shortlist
Best use of search ...	150	30
Best local campaign	150	30
Best low budget campaign	150	30
Best use of PR in a search campaign	150	30
Best use of social media in a search campaign	150	30
Best use of data	150	30
Best integrated campaign	150	30
Best mobile campaign	150	30
Best PPC campaign	150	30
Best SEO campaign	150	30
Best pan European campaign	150	30
Best use of content marketing	150	30

YOUTUBE Works Global [jún 2025]	Grand Prix	Winner	Shorlist
Best use of YouTube for performance marketing	300	150	70

Ideas

CANNES LIONS [jún 2025]	Grand Prix (Digital)	Gold Lion	Silver Lion	Bronze Lion	Shortlist
A. Communication - Mobile Lions	1000	700	500	300	200
B. Experience – Creative eCommerce Lions	1000	700	500	300	200
C. Reach - Social & Influencer Lions	1000	700	500	300	200

Digital PIE [apríl 2025]	Grand PIE	Zlatá KAMPAŇ	Strieborná KAMPAŇ	Bronzov KAMPAŇ	Kampaň (shortlist)	Zlatý PIE	Strieborný PIE	Bronzový PIE	shortlist
IDEAS	200	150	120	90	50	120	90	60	30

Zlatý Klinec (kat. digital) [september 2025]	Grand Prix (Digital)	Zlatý klinec Digitálna Kampaň	Strieborný klinec Kampaň	Bronzový klinec Kampaň	Shortlist Kampaň	Zlatý klinec	Strieborný klinec	Bronzový klinec	Shortlist
G. Digital	150	90	70	50	30	70	50	30	10

Eurobest [december 2024]	Grand Prix	Gold Award	Silver Award	Bronze Award	Shortlist
Digital Craft	500	350	250	100	60
Innovation	500	350	250	100	60
Integrated	500	350	250	100	60
Social & Influencer	500	350	250	100	60

FLEMA [október 2025]	Vítaz	Shortlist
Best Non Spot Campaign	100	50
Best Spot Campaign	80	40

ADCE [december 2024]	Grand Prix	Gold Award	Silver Award	Bronze Award	Shortlist
Interactive & Mobile	500	350	250	150	100
Film & Audio: Online videos	500	350	250	150	100
Print & Outdoor: Digital Screens	500	350	250	150	100

PROKOP [jún 2025]	Grand Prix (Digital)	Gold	Silver	Bronze	Shortlist
B. Digitálne PR	150	60	40	20	10

Golden Drum [október 2025]	Grand Prix	Golden Drum	Silver Drum	Finalist
Digital & Mobile & Technology	290	190	140	90

New York Festivals [apríl/máj 2025]	Grand Prize	1st prize	2nd prize	3rd prize	Finalist	Shortlist
Activation & Engagement: Mobile, Social Media, Technology, VR/AR	300	200	150	100	50	30
Audio / Radio: Podcasts	300	200	150	100	50	30
Avant Garde Innovative: Digital Transformations, Social Media	300	200	150	100	50	30
Branded Content, Entertainment: Digital/Mobile/Social, Best Use Gaming, VR/AR	300	200	150	100	50	30
Digital/Mobile: cela subkategoria Mobile Platform a Best Use	300	200	150	100	50	30
Public Relations: Digital/Mobile, Social Media	300	200	150	100	50	30
Social Media & Influencer: všetky podkategorie	300	200	150	100	50	30

EPICA [december 2025]	Grand Prix	Gold	Silver	Bronze	Shortlist
Technique: Creative Technology, Creative use of AI,	300	200	150	100	30
Digital: všetky podkategorie	300	200	150	100	30

YOUTUBE Works Global [jún 2025]	Grand Prix	Winner	Shorlist
Best YouTube integration	300	150	70

Zlatý Středník [september 2025]	1.	2.	3.	Shortlist
Kreatívna idea	60	40	20	10
Využitie sociálnych sietí & influencer marketing	60	40	20	10

Execution

CANNES LIONS [jún 2025]	Grand Prix	Gold Lion	Silver Lion	Bronze Lion	Shortlist
Digital Craft Lions	1000	700	500	300	200

Digital PIE [apríl 2025]	Grand PIE	Zlatá KAMPAŇ	Strieborná KAMPAŇ	Bronzov KAMPAŇ	Kampaň (shortlist)	Zlatý PIE	Strieborný PIE	Bronzový PIE	shortlist
EXECUTION	200	150	120	90	50	120	90	60	30

Webby Awards [apríl 2025]	Webby Award	Webby Peoples Voice Award
	100	50

Golden Drum [október 2025]	Grand Prix	Golden Drum	Silver Drum	Finalist
Craft	290	190	140	90

AWWWARDS [november 2024 – október 2025]	Sites of the Year	Sites of the Month	Sites of the Day	Mobile & Apps	Honors
	200	100	70	50	30

FWA[november 2024 – október 2025]	FOTY	PCA	FOTM	FOTD
	200	150	100	70

RED DOT Award [júl 2025]	Red Dot: Grand Prix	Red Dot: Best of the Best	Red Dot Award
online	500	350	250
apps	500	350	250
advertising category (digital)	500	350	250

Zlatý klinec [september 2025]	Zlatý klinec	Strieborný klinec	Bronzový klinec	Shortlist
Craft - C3	70	50	30	10

New York Festivals [april/máj 2025]	Grand Prize	1st prize	2nd prize	3rd prize	Finalist	Shortlist
Design: Digital/Mobile, Ecommerce	300	200	150	100	50	30
Digital/Mobile: cela subkategoria Craft	300	200	150	100	50	30
Film: Made for online, Made for social media, Interactive?	300	200	150	100	50	30
Outdoor: Digital Displays	300	200	150	100	50	30
Print: Digital Displays	300	200	150	100	50	30

YOUTUBE Works Global [jún 2025]	Grand Prix	Winner	Shorlist
Best media strategy	300	150	70
Best audience insight	300	150	70
Best cultural impact trough YouTube	300	150	70
Best long-term use of YouTube	300	150	70
Best media & creative agency collaboration	300	150	70

ADCE [december 2024]	Grand Prix	Gold Award	Silver Award	Bronze Award	Shortlist
Interactive & Mobile: interactive design	500	350	250	150	100
Interactive & Mobile: Data visualisation	500	350	250	150	100
Interactive & Mobile: Digital service experience	500	350	250	150	100